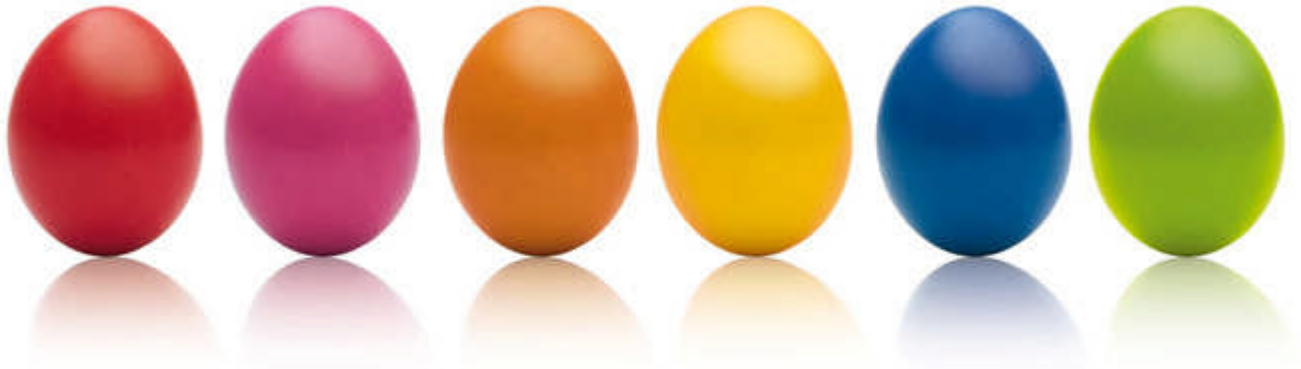


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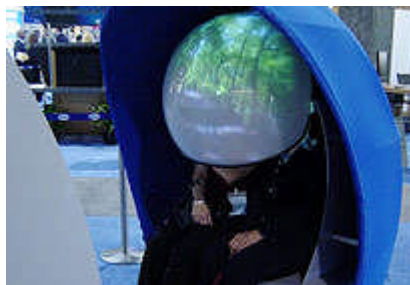
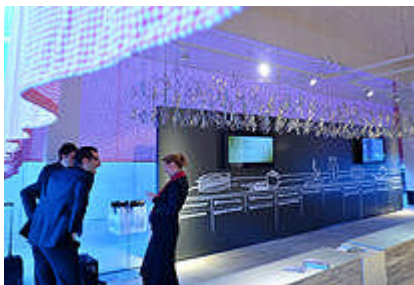
## IMPACT UNLIMITED NEWSLETTER



APRIL 2011

### Welcome!

Are all stand-builders created equal? Far from it. It takes unique and innovative designs to stand out from the competition, which is what we do - the proof is in every one of our creative design solutions ([read more](#))



### Playing with scales

A giant kitchen table drew some 18,000 visitors to Forster Küchenwelt's (Kitchen World) stand at Designer's Saturday 2010 in Langenthal. The exceptional brand presence attracted a great many interesting contacts for the client.

### Get attention

Interactive product presentations, games and competitions attract interest and offer delegates the opportunity for fun interaction with the exhibitor. There is no better way to advertise your brand.

### A measure of succes

If your clients' opinions are important to you, then you have to ask for them. Computer-based surveying is an extremely efficient way to get feedback and provides the basis for continuously improving your trade fair presence.

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